



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

Great American Media  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

# Contract # 1400869

Schedule Dates	10/26/12-10/29/12	Date Entered	10/25/12
Advertiser	DCCC-Democratic Congressional Campaign Comm	Last Modified	10/25/12
Agency	Great American Media (2231)	Entered By	Katie Freckleton
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	DCCC 10/26 (482418)	Headline #	06397128
Salesperson	TeleRep/DC, Washington DC (2995)	Demo	A35+
Sales Office	TeleRep Washington DC	Order Type	Normal
Buyer Name	KEULEMAN, KATIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	11/14/2237	Commission	\$2,475.00
Account Types	National/Political Issue Agency BRD	Net Total	\$14,025.00
Billing Type	Standard	Sales Tax	
Comments	DCCC 10/26 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE		

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Oct. 2012	3	\$6,570.00
Nov. 2012	4	\$9,930.00
Grand Total:	7	\$16,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/29/12-10/29/12	1	:30	10P-10:35P (MST)	1								1	\$5,550.00	\$5,550.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, KUTV NEWS AT 10P M-F	10/25/12
2.0	Normal Line / News (3)	10/29/12-10/29/12	1	:30	4P-4:30P (MST)	1								1	\$940.00	\$940.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2NEWS AT 4PM	10/25/12
3.0	Normal Line / News (4)	10/29/12-10/29/12	1	:30	5P-5:30P (MST)	1								1	\$1,880.00	\$1,880.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5P	10/25/12
4.0	Normal Line / News (5)	10/29/12-10/29/12	1	:30	6A-8A (MST)	1								1	\$1,560.00	\$1,560.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS THIS MORNING	10/25/12
5.0	Normal Line / News (7)	10/27/12-10/27/12	1	:30	10P-10:35P (MST)							1		1	\$3,130.00	\$3,130.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, KUTV NEWS AT 10P SAT	10/25/12
6.0	Normal Line / News (11)	10/26/12-10/26/12	1	:30	5P-5:30P (MST)						1			1	\$1,880.00	\$1,880.00	Salt Lake City (KUTV)	2 NEWS AT 5P	10/25/12
7.0	Normal Line / News (12)	10/26/12-10/26/12	1	:30	6A-8A (MST)						1			1	\$1,560.00	\$1,560.00	Salt Lake City (KUTV)	2 NEWS THIS MORNING	10/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 10/25/12



Rep: TELEREP, INC..  
Run On: Oct26/12 at 13:44  
E-Order#: 440178 (Rev 0) Ag#2343707  
Station: KUTV-TV SALT LAKE CITY, UT  
Agency: GREAT AMERICAN MEDIA  
Advertiser: ISS/DCCC  
Buyer: KATIE KEULEMAN

Headline#: 6397128 (Mod 0.1)  
Dates: Oct26/12 - Oct29/12  
Prod1: DCCC 10/26  
Prod2:  
Tel #:

# REP BUYLINES

Traffic#: 1400869  
Salesperson: CHERYL BLAIR  
Est#: 2237  
Demo: RA35+

Mod Code	Buy Line	DayTime	Length	Rate	Starting Date	Ending Date	# of Wks	Sp/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
#CASH													
S	1	DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE	30S	\$4,000	Oct29/12	Oct29/12	1	0	0	\$0	KUTV NEWS AT 10P M-F	0.0 Oct26/12	Mod #0.1: S
Contract Comment: KUTV NEWS AT 10P M-F													
Order Comment: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE													
A	13	Mon/10-1035P	30S	\$5,550	Oct29/12	Oct29/12	1	1	1	\$5,550	KUTV NEWS AT 10P M-F	0.0 Oct26/12	Mod #0.1: A
This is a make-good for Oct29 on line-1 for 1 spot/wk													
Order Comment: CHANGING RATE TO MAKE TOTALS MATCH AND TO REFLECT UPDATED RATE													
S	2	Mon/12N-1P	30S	\$500	Oct29/12	Oct29/12	1	0	0	\$0	2 NEWS AT NOON	0.0 Oct26/12	Mod #0.1: S
Credit taken for 1 spot missed Oct29													
Contract Comment: 2 NEWS AT NOON													
S	3	Mon/4-430P	30S	\$750	Oct29/12	Oct29/12	1	0	0	\$0	2NEWS AT 4PM	0.0 Oct26/12	Mod #0.1: S
Contract Comment: 2NEWS AT 4PM													
A	14	Mon/4-430P	30S	\$940	Oct29/12	Oct29/12	1	1	1	\$940	2NEWS AT 4PM	0.0 Oct26/12	Mod #0.1: A
Order Comment: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE													
This is a make-good for Oct29 on line-3 for 1 spot/wk													
Order Comment: UPDATING RATE TO REFLECT NEW RATE CARD													
S	4	Mon/5-530P	30S	\$1,500	Oct29/12	Oct29/12	1	0	0	\$0	2 NEWS AT 5P	0.0 Oct26/12	Mod #0.1: S
Contract Comment: 2 NEWS AT 5P													
A	15	Mon/5-530P	30S	\$1,880	Oct29/12	Oct29/12	1	1	1	\$1,880	2 NEWS AT 5P	0.0 Oct26/12	Mod #0.1: A
Order Comment: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE													
This is a make-good for Oct29 on line-4 for 1 spot/wk													
Order Comment: UPDATING RATE TO REFLECT NEW RATE CHANGES													
S	5	Mon/6-8A	30S	\$1,250	Oct29/12	Oct29/12	1	0	0	\$0	2 NEWS THIS MORNING	0.0 Oct26/12	Mod #0.1: S
Contract Comment: 2 NEWS THIS MORNING													
A	16	Mon/6-8A	30S	\$1,560	Oct29/12	Oct29/12	1	1	1	\$1,560	2 NEWS THIS MORNING	0.0 Oct26/12	Mod #0.1: A
This is a make-good for Oct29 on line-5 for 1 spot/wk													
Order Comment: UPDATING RATES TO REFLECT NEW RATES													
S	6	Mon/8-9A	30S	\$500	Oct29/12	Oct29/12	1	0	0	\$0	THE EARLY SHOW	0.0 Oct26/12	Mod #0.1: S
Credit taken for 1 spot missed Oct29													
Contract Comment: THE EARLY SHOW													
S	7	Sat/10-1035P	30S	\$2,500	Oct27/12	Oct27/12	1	0	0	\$0	KUTV NEWS AT 10P SAT	0.0 Oct26/12	Mod #0.1: S
Order Comment: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE													
A	17	Sat/10-1035P	30S	\$3,130	Oct27/12	Oct27/12	1	1	1	\$3,130	KUTV NEWS AT 10P SAT	0.0 Oct26/12	Mod #0.1: A
Order Comment: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE													
This is a make-good for Oct27 on line-7 for 1 spot/wk													
Order Comment: UPDATING RATES TO REFLECT CURRECT RATES													
S	8	Sun/5-6P	30S	\$1,500	Oct28/12	Oct28/12	1	0	0	\$0	2 NEWS AT 5P SUN	0.0 Oct26/12	Mod #0.1: S
Credit taken for 1 spot missed Oct28													
Contract Comment: 2 NEWS AT 5P SUN													
S	9	Fri/12N-1P	30S	\$500	Oct26/12	Oct26/12	1	0	0	\$0	2 NEWS AT NOON	0.0 Oct26/12	Mod #0.1: S
Order Comment: ELEMENT AT POSITION 1 IN DAYDETAILEDPERIOD IS RATE													
S	10	Fri/4-430P	30S	\$750	Oct26/12	Oct26/12	1	0	0	\$0	2NEWS AT 4PM	0.0 Oct26/12	Mod #0.1: S
Credit taken for 1 spot missed Oct26													
S	11	Fri/5-530P	30S	\$1,500	Oct26/12	Oct26/12	1	0	0	\$0	2 NEWS AT 5P	0.0 Oct26/12	Mod #0.1: S
Contract Comment: 2NEWS AT 4PM													
A	18	Fri/5-530P	30S	\$1,880	Oct26/12	Oct26/12	1	1	1	\$1,880	2 NEWS AT 5P	0.0 Oct26/12	Mod #0.1: A
Contract Comment: 2 NEWS AT 5P													
This is a make-good for Oct26 on line-11 for 1 spot/wk													
Order Comment: CHANGING RATE TO REFLECT UPDATED RATES.													
S	12	Fri/6-8A	30S	\$1,250	Oct26/12	Oct26/12	1	0	0	\$0	2 NEWS THIS MORNING	0.0 Oct26/12	Mod #0.1: S
Contract Comment: 2 NEWS THIS MORNING													
A	19	Fri/6-8A	30S	\$1,560	Oct26/12	Oct26/12	1	1	1	\$1,560	2 NEWS THIS MORNING	0.0 Oct26/12	Mod #0.1: A
This is a make-good for Oct26 on line-12 for 1 spot/wk													
Order Comment: CHANGING RATES TO REFLECT UPDATE RATE CARD.													

Total 7 Spots for:

\$16,500

7

\$16,500

Monthly Estimate Dollars:

\$6,570

Oct/12

0.0

Oct/12



Rep: TELEREP, INC..  
Run On: Oct26/12 at 13:44

E-Order#: 440178 (Rev 0) Ag#2343707  
Station: KUTV-TV SALT LAKE CITY, UT

Hdl#: 6397128 (Mod 0.1)  
Dates: Oct26/12 - Oct29/12

Traffic#: 1400869  
Salesperson: CHERYL BLAIR

## REP BUYLINES

Page: 2  
Requested by: SHANNON

Mod Code	Buy Line	Day/Time	Length	Starting Date	Ending Date	# of Wks	Spd Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
									\$9,930	Nov/12	0.0	Nov/12